

August 20, 2008

(Binghamton, NY) Superior Ambulance Service, Inc. announces acquisition of a new vehicle. Superior Ambulance Service, Inc. (Superior) announced today that it has taken delivery of a new 2008 McCoy Miller, Type III ambulance as part of its growth and expansion activities.

Built on a 2008 Chevrolet GMT610 chassis and powered by a Duramax Diesel, this custom vehicle was designed to better accommodate the needs of patients, hospital staff and EMS crews. The larger chassis accommodates a larger patient care compartment and equipment storage area while also providing for safe operations as it has a significantly higher payload rating for patients, staff, and equipment in comparison to other vehicles in operation throughout the region.

Its custom electrical system provides crews with LED warning systems, high intensity/user controlled patient care lighting and a heavy duty inverter which can power numerous patient care required medical devices.

The spacious interior was designed with patient comforts in mind. The inclusion of a computerized climate control system, vinyl pediatric graphics and a hard wired DVD/entertainment system demonstrates the company's strong focus not only patient care, but overall patient comfort.

This vehicle is also the first to be built utilizing Superior's newly designed graphics package. Designed by Grey Goose Graphics of Endwell, NY, and applied by Bob's Signs of Syracuse, NY, this vehicle exemplifies many of the current company priorities and initiatives. Using 100% reflective graphics and the high visibility chevron design on the rear of the truck, this reinforces the significant emphasis the Superior organization places on provider and patient safety. The new design also reflects the very responsive and progressive attitudes of the owners, management team and employees.

Further information may be obtained by contacting Mark Forrest, Director of Operations at (607)772-1457 during normal business hours.

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